**PETER J. HAAS**

Creative Media Producer

[www.peterjhaas.com](http://www.peterjhaas.com) • [haaspeterj@gmail.com](mailto:haaspeterj@gmail.com) • +01 (603) 387-4849

An award-winning producer, editor, and artist with over twenty years of creating stories for **theatrical**, **television**, **digital**, and **immersive** experiences.

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# Overview

## Profile

A multi award-winning, story-focused Producer & Editor with over twenty-year’s experience in creating content for theatrical, television, digital, and immersive markets. Often focuses on delivering stories about important, yet often overlooked issues told from intimate perspectives. Available for freelance, contract, full- and part-time opportunities.

## Relevant Professional Experience

**PROGRAM & SOCIAL MEDIA COORDINATOR**

**Gotham Swords, New York, NY. 2020-Present**

* Develop and implement social media strategies to increase engagement and grow the community for Gotham Swords, a historical fencing club. In 2020 we began as a club of 6 individuals; through our outreach we have grown to include 350+ fencing enthusiasts!
* Create compelling content, including videos, graphics, and written posts, to promote events, classes, and club culture.
* Manage and monitor social media accounts across multiple platforms, responding to inquiries and fostering discussions.
* Analyze performance metrics to refine content strategies and improve audience reach.
* Collaborate with instructors and leadership to align messaging with club goals and values.

**CREATIVE CONTENT PRODUCER**

**Freelance Contracts, New York, NY. 2023-Present**

* Collaborate with clients to develop engaging multimedia content tailored to brand identity and target audience.
* Produce, edit, and deliver high-quality video, graphic, and written content for digital platforms.
* Work closely with marketing teams, designers, and stakeholders to align content with strategic goals.
* Manage content workflows, ensuring timely delivery of projects while maintaining creative integrity.
* Utilize analytics and feedback to optimize content for engagement and audience growth.
* Adapt to a variety of industries, understanding unique messaging needs and visual styles.

**PRODUCER & EDITOR**

**Future Proof 404 Corp., New York, NY. 2021-2023**

* Develop and execute content strategies to promote parent company (Future Proof), as well as various productions being hosted at the venue including: *The Art of Killin’ It*, *Doors of Divergence*, and *Business Realm*.
* Produce, edit, and publish engaging social media content, including videos, graphics, and written posts; working closely with each production to ensure branding compliance.
* Design, test, deploy, and manage archival quality content workflows, in lines with company permanent media retention policy.

**SOCIAL MEDA CONTENT PRODUCER**

**TZLongsword, New York, NY. 2020-2021**

* Develop and execute content strategies to promote historical fencing.
* Produce, edit, and publish engaging social media content, including videos, graphics, podcasts, and written posts.
* Manage and grow social media presence across platforms, increasing engagement and community interaction.
* Capture and edit footage of training sessions, tournaments, and instructional content.
* Collaborate with instructors and practitioners to create educational and promotional material.
* Monitor trends and analytics to optimize content reach and effectiveness.

**TELEVISION PRODUCER & EDITOR**

**Freelance Contracts, New York, NY. 2008-2019**

* *See page 4 for details.*

**ASSISTANT EDITOR & ANIMATION**

**Freelance Contracts,New York, NY. 2006-2011**

* *See page 5 for details.*

## Skills & Expertise

**STUDIO & LOCATION PRODUCTION**

* Manage in-studio and on-location shoots, adapting to dynamic environments while maintaining high production standards.
* Conduct interviews and direct on-camera talent with professionalism and sensitivity, ensuring authentic, compelling performances.
* Operate professional-grade camera systems and audio gear, capturing broadcast-quality footage in varied conditions.
* Serve as on-set Digital Imaging Technician (DIT), organizing and backing up media assets to maintain data integrity.
* Oversee crew scheduling, production logistics, and on-site troubleshooting to ensure efficient and timely project execution.

**POST-PRODUCTION EDITING & FINISHING**

* Proficient in non-linear video editing (Avid, DaVinci Resolve, Final Cut, Adobe Premiere Pro,), including assembly, fine cut, and delivery.
* Create motion graphics and animation using After Effects and related tools to enhance visual storytelling.
* Perform color correction and grading to establish visual consistency and emotional tone across media.
* Supervise post workflows, from ingest to delivery, managing teams, schedules, and creative alignment.

**CONTENT STRATEGY & DEVELOPMENT**

* Craft compelling narratives and multimedia content that align with organizational messaging and outreach goals.

**SOCIAL MEDIA MANAGEMENT**

* Plan, schedule, and optimize content across platforms to maximize engagement and audience growth.

**COMMUNITY ENGAGEMENT**

* Foster meaningful interactions with online audiences, responding to inquiries and moderating discussions.

**GRAPHIC & VIDEO PRODUCTION**

* Create visually engaging graphics, animations, and video content using Adobe Creative Suite.

**COLLABORATION & LEADERSHIP**

* Work with cross-functional teams, stakeholders, and volunteers to execute campaigns and initiatives.

# PRODUCER + EDITOR

**SKILLS & EXPERTISE**

* Narrative Development & Storytelling
* Interview & Footage Selection
* Video Editing & Post-Production
* Collaboration with Directors & Producers
* Script Refinement & Structuring
* Content Planning & Organization
* Deadline & Workflow Management

**ROLES & RESPONSIBILITIES**

* Craft compelling narratives by selecting and arranging interviews, footage, and voiceovers.
* Work closely with directors and producers to ensure storytelling aligns with creative and strategic goals.
* Edit raw video into polished content, incorporating pacing, structure, and emotional engagement.
* Provide feedback on scripts and outlines to enhance clarity and impact.
* Organize and manage content to streamline production workflows.
* Ensure final projects meet broadcast and digital media quality standards.

**PRODUCTIONS**

**Digital & Immersive**

* The Twenty-Sided Tavern (Social Media Promos)
* Llamasoft: The Jeff Minter Story
* We Are IndieDev, Sheep In Space LLC
* Future Proof 404 Corp (Staff)
* Doors of Divergence: The Paradox Cycle
* Momsanity — Producer & Editor
* The Shakespear Sonnet Project: Sonnet N°.32
* Superchef: Kids!
* Devour.TV (Staff)
* Undone

**Feature / Long-Form**

* Lost in Heaven
* Hate in America with Tony Harris (TV Series)
* Born in the Wrong Body (TV Series)
* Princess Diana: Behind Closed Doors (TV Series)
* Celebrity Ghost Stories (TV Series)
* I Saw the Unknown (TV Series)
* Paranormal Lockdown: UK (TV Series)
* Paranormal Lockdown (TV Series)
* Refuge: Soccer Sanctuary (TV Series)
* A Country Chooses: Clinton vs. Trump

*Feature (cont’d)*

* United States of Bacon (TV Series)
* My Crazy Obsession (TV Series)
* Hillbilly Blood: A Hardscrabble Life (TV Series)
* 10 Grand In Your Hand (TV Series)
* Raising House (TV Series)
* Working Horses
* HouseSmarts (TV Series)

**Short-Form**

* The Breach
* The Making of Burning Rain
* Freshkills Park
* Peter Pan Bakery
* Under the Bus
* South Bronx: UNITED
* Motherman Country
* DOTS
* La Strada: Wash on By (Music Video)
* The Hidden Track
* The Fort Group (Staff Editor)

# ASSISTANT EDITOR & ANIMATOR

**SKILLS & EXPERTISE**

* Motion Graphics & Visual Storytelling
* 2D/3D Animation for Documentary Content
* Graphic Design for Titles & Lower Thirds
* Visual Effects (VFX) & Compositing
* Historical & Archival Image Enhancement
* Infographics & Data Visualization
* Collaboration with Editors & Directors
* Media Asset Management
* Video Editing & Assembly
* Footage Logging & Organization
* Color Correction & Audio Syncing
* Collaboration with Editors & Producers
* Quality Control & Technical Troubleshooting
* Workflow Optimization

**ROLES & RESPONSIBILITIES**

* Design and animate engaging motion graphics that enhance documentary narratives.
* Create visually compelling titles, lower thirds, and on-screen text elements.
* Develop animations that illustrate complex topics, historical events, or scientific concepts.
* Enhance archival footage and photographs through digital restoration techniques.
* Work closely with producers and editors to align visuals with storytelling objectives.
* Optimize graphics for various platforms, including broadcast, streaming, and social media.
* Organize and manage video assets, ensuring all footage is properly logged and accessible.
* Assist lead editors by assembling rough cuts and refining sequences.
* Sync audio and video, perform basic color correction, and apply preliminary effects.
* Review and export final edits while maintaining quality control.
* Coordinate with production teams to ensure smooth post-production workflows.
* Troubleshoot technical issues related to file formats, codecs, and media storage.

**PRODUCTIONS**

**Feature/Long-Form**

* (T)ERROR
* Art & Craft
* Into the Deep: America, Whaling & The World
* What’s on Your Plate?
* Who Does She Think She Is?
* Pressure Cooker
* Banished: How Whites Drove Blacks Out of Town
* Romàntico
* For the Bible Tells Me So
* Sexually Dangerous

**Short-Form**

* Saturday Night Subway Ride
* Deathwish Movers (TV Series)
* Power, Privilege, and Justice (TV Series)
* Boy Meets Grill with Bobby Flay (TV Series)

# INTERNSHIPS

**TEACHING ASSISTANT: KEENE STATE COLLEGE FILM PRODUCTION (200 LEVEL)**

**Keene, NH 2003-2005**

* **Classroom Instruction Support**: Assist lead instructors in delivering lectures, demonstrations, and hands-on training in film production techniques.
* **Technical Equipment Management**: Set up, operate, and maintain cameras, lighting, and sound equipment for student productions.
* **Student Mentorship & Guidance**: Provide one-on-one support to students, offering feedback on projects and troubleshooting technical challenges.
* **Post-Production Assistance**: Guide students in editing, color correction, and sound design using industry-standard hardware & software.

**AVID TECHNICIAN & LABORATORY MONITOR: KEENE STATE COLLEGE**

**Keene, NH. 2003-2004**

* **Technical Support & Troubleshooting**: Assisted students and faculty with Avid Media Composer software, troubleshooting technical issues and optimizing workflow efficiency.
* **Software & Hardware Management**: Maintained editing stations, ensuring software updates, proper system functionality, and equipment readiness for student use.
* **Training & Guidance**: Provided hands-on instruction and best practices for video editing, media management, and post-production workflows.
* **Lab Oversight & Organization**: Enforced lab policies, managed scheduling, and ensured a productive learning environment.
* **Project Assistance**: Supported students in editing projects, advising on storytelling techniques, technical execution, and industry-standard workflows.

**LAKES REGION PUBLIC ACCESS TELEVISION (LRPA-TV)**

**Laconia, NH. 2000-2002**

* **Video Production & Field Recording**: Operate professional video equipment to capture local events, interviews, and community programming.
* **Post-Production Editing:** Edit and refine pre-recorded content using industry-standard non-linear editing software for broadcast quality.
* **Live Studio Production**: Support in-house productions, including live recordings, studio setup, and technical execution.
* **Broadcast Operations & Scheduling**: Program and manage tape control systems to ensure seamless on-air scheduling and content rotation.
* **Technical Equipment Management**: Maintain, troubleshoot, and assist in the operation of studio and field production equipment.
* **Community Media Support**: Collaborate with local producers and volunteers to facilitate high-quality public access programming. Responsible for onboarding and managing new partners.

# Awards, Acolytes & Press

**HEART & CRAFT**

*Interview: Fundraising for Documentary & Following Your Vision.*

**TAXIDERMY AUCTION FILM FESTIVAL**

*Awarded First Place.*

**AMERICAN CINEMATOGRAPHER**

*Work Featured: Peter Pan Bakery Documentary.*

**APPLE PRO USER STORIES**

*Work Featured: Advanced Final Cut Pro Workflows.*

**BROOKLYN FILM FESTIVAL**

*Audience Choice Award.*

**INDIE CINEMA SPOTLIGHT**

*Interview: Working Horses and the State of Indie Documentary.*

**PLANET 5D**

*Interview: Digital Bolex, Technology, and Aesthetics.*

**WORKERS UNITE! FILM FESTIVAL**

*Best Documentary Short.*

**NJ AD CLUB**

*Third Place: Multi-Product Integrated Campaigns.*

# Education

**B.A., FILM STUDIES: PRODUCTION, KEENE STATE COLLEGE.**

*Graduated cum laude.*

*Dean's List: 5 Semesters.*

*Teacher's Assistant 3 Semesters.*

*Senior Thesis Project Selection: Director & Co-Writer (2005-2006)*

*Advanced Placement Thesis Project: Editor (2004-2005)*

**SEQUENTIAL ARTIST WORKSHOPS**

*Fantasy Art and Storytelling with Justine Mara Andersen.*

*Professional Development Training*

**WERNER HERZOG ROUGE FILM SCHOOL**

*Professional Development Training*

**MAINE MEDIA WORKSHOPS**

Directing Actors for Narrative Fiction.

*Professional Development Training*

**THE HUOT CAREER AND TECHNICAL CENTER**

*Multi-Media Communications Certification, with Honors.*

# Biography

Peter seeks to investigate the nature of cinema by breaking down the craft into standalone components: photography, motion pictures, painting, music, and the written word — to unlock ecstatic cinema, a viewing experience that challenges, delights, and sweeps up the audience in equal measures. Much of his work explores the realm of the fantastic; heavily influenced by the science-fiction, horror, and occult fantasy genres.

After seventeen years of mostly working in Reality-TV, Peter returned to the world of documentary and fiction story production at the transmedia entertainment company Future Proof 404; developing several seasons of behind-the-scenes content as well as several fictional films with co-producer Jamie Ogihara. His relationship with immersive theater continued with his work for The Twenty-Sided Tavern, the official Hasbro *Dungeons & Dragons* interactive off-Broadway show.

In late 2023 Peter described himself as “tickled, beguiled, and downright delighted” by the fact his essay “*Who You Gonna Call?*” was published on the *Spectral Voyager Podcast*. The article discussed his personal paranormal experiences whilst working on a popular ghost-hunting show.

Throughout the Mid-2010's, in addition to his work in TV, Peter covered the creative technology beat for RedShark News, analyzing the latest trends and future of digital production. During this time, he developed a relationship with Digital Bolex, closely following the development the company's flag-ship raw cinema camera the D16. Subsequently, Peter and his production partner Keif Roberts became the first filmmakers to utilize the D16 for verité documentary production. Their award-winning film *Peter Pan Bakery* was accepted into several festivals and profiled in the American Cinematographer trade magazine. They would go on to make several independent documentaries including *South Bronx United*, the award winning short Under *The Bus*, *Working Horses*, and *The Breach*.

The duo had originally met at a now-defunct Food-Network competitor DevourTV for which Peter produced and edited many shows. Devour was often praised for its offbeat approach to high-end food subjects, and early adoption of YouTube streaming.

First moving to New York in the mid 2000's, Peter began his career as an assistant editor for documentary features for renowned filmmakers such as Nancy Kennedy, Mark Becker, David Van Tayler, Steve Rivo, and Ric Burns. During this time Haas’ work primarily focused on animation, digital effects, and digital-asset library management.

While studying Film Production at Keene State College, Peter directed and co-produced *PatriotNET*, the institution’s first senior thesis project to integrate analog film with extensive digital visual effects.

When not at work or in the studio, Peter enjoys life gardening, whittling away at an end-less stack of books, and teaching historical fencing.